

GOAL 1: ASSERT THE FACULTY VOICE AND LEADERSHIP IN LOCAL, STATE, AND NATIONAL POLICY CONVERSATIONS.

Objective 1.1: Develop and strengthen strategic relationships between the Executive Committee and at least five legislators, system partners, or organizations involved in statewide or national education policy.

Strategies	Actions	Lead	Support	Resource	Due Date
A. Establish relationships between ASCCC Executive Committee members and legislators and aides.		President, Vice President, and Legislative Advocacy Committee chair	Executive Director	Yes – travel	
B. Develop a legislative agenda aligned with the goals of the ASCCC and actively pursue bills of interest.		Legislative Advocacy Committee Chair	Executive Director	Yes-Committee meeting costs	June 2016
C. Develop a public relations campaign to promote the visibility of the ASCCC.		Executive Director	Creative Director	Yes--Materials	June 2016
D. Research and attend state and national conferences related to academic and professional matters.		Committee Chairs	Executive Director	Yes-conference attendance	
E. Cultivate relationships and work with the legislative lobbyist and representative of FACCC, CFT, and CTA higher education to discuss common interests and how we may mutually advance the critical policies of CCC.		CoFO Representatives	Executive Director	No	

Objective 1.2: Establish multiple training opportunities in matters of advocacy and leadership for faculty and senates.

A. Include Legislative Advocacy topics at appropriate ASCCC Events.		Legislative Advocacy Committee Chair	Executive Director	No	June 2016
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GOAL 2: ENGAGE AND EMPOWER *DIVERSE GROUPS OF FACULTY AT ALL LEVELS OF STATE AND LOCAL LEADERSHIP. *See ASCCC Inclusivity Statement for definition of “diverse groups”

Objective 2.1: Increase leadership development opportunities for diverse faculty such that they are prepared to participate in and lead local and statewide conversations.					
Strategies	Status/Notes	Lead	Support	Resource	Due Date
A. Lead professional development opportunities designed to promote recruitment of diverse faculty for participation in local and statewide senate activities.		Professional Development Chair	Executive Director	Yes—PDC costs	June 2016
B. Identify resources to fund and thus increase the attendance of diverse faculty at ASCCC events.		Executive Director		Yes -- scholarships	
Objective 2.2. Increase the diversity of faculty representation, on committees of the ASCCC, including the Executive Committee, and other system consultation bodies to better reflect the diversity of California.					
A. Develop a cultural competency plan.		EDAC Committee	Executive Director	Yes -- committee costs	6/30/16
B. Increase outreach activities.		Committee chairs	Executive Director	No -- scholarships	6/30/16

GOAL 3: LEAD FACULTY PROFESSIONAL DEVELOPMENT FOR THE CALIFORNIA COMMUNITY COLLEGE SYSTEM.

Objective 3.1. Ensure that all system-wide faculty professional development in California Community Colleges occurs in collaboration with the ASCCC.					
Strategies	Status/Notes	Lead	Support	Resource	Due Date
A. Increase outreach to organizations and individuals regarding ASCCC professional development activities by developing partnerships and collaborations.		President, PD Cmte Chair, Executive Director		No	
B. When grant opportunities for system initiatives are released, immediately contact applicants and urge inclusion of the ASCCC in grant applications.		Executive Director		No	
C. Consult with the Chancellor's Office on methods to ensure the ASCCC's primacy in faculty professional development.		President, VP, Executive Director		No	June 2016
D. Develop relationship and collaborate with other professional development organizations on events.		All EC members		No	June 2016
E. Establish a conference attendance budget for Executive Committee members and staff to attend conferences relevant to their ASCCC committee assignments.		Executive Director		Yes— conference attendance	June 2016
Objective 3.2. Design and implement a comprehensive ASCCC professional development plan.					

A. Design and Implement a comprehensive ASCCC Professional Development Plan.		PD Chair and Executive Director		Yes—meeting	June 2016
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GOAL 4: ENHANCE ENGAGEMENT, COMMUNICATION, AND PARTNERSHIPS WITH LOCAL SENATES AND SYSTEM PARTNERS, AND OTHER CONSTITUENT GROUPS.

Objective 4.1 . Increase the participation of official ASCCC representatives at events and meetings conducted by system partners.					
Strategies	Status/Notes	Lead	Support	Resource	Due Date
A. Strengthen partnership with the Chancellor’s Office Divisions.		EC Members			
B. Expand the ASCCC presence at constituent groups meetings and conferences to create more faculty presence.		EC Members			
Objective 4.2. Improve methods of gathering input from faculty, local senates and system partners.					
A. Create a communication plan.		Executive Director	Executive Committee members	No	June 2016
B. Create a master calendar of events.		Executive Director	Staff		
Objective 4.3. Visit all CCC colleges.					
A. Develop short- and long-range plan for local senate visits by ASCCC.		Local Senate Committee Chair	Executive Director	No	June 2016

GOAL 5: SECURE RESOURCES TO SUSTAIN AND SUPPORT THE MISSION AND THE WORK OF THE ASCCC.

Objective 5.1. Realize a minimum increase in ASFCCC funding of \$25,000 per year.					
Strategies	Status/Notes	Lead	Support	Resource	Due Date
A. Increase applications for appropriate short-term and long-term grants.		Executive Director, Foundation Directors	Foundation directors and Executive Committee members	Yes—possible grant writer	June 2016
B. Enter into conversations with the Chancellor’s Office about ways to increase ASCCC funding.		President	Executive Director		
C. Expand fundraising of ASCCC Foundation at events.		Foundation President	Executive Director		
Objective 5.2. Realize a minimum increase in the Governor’s base funding to the ASCCC of \$XXX per year.					
A. Secure appropriate resources to implement the ASCCC’s comprehensive professional development plan.		Executive Director	President		
B. Leverage relationships established between Executive Committee members and legislators/system partners to secure increased funding for the ASCCC.		President, Vice President, and Executive Director			
Objective 5.3. Maintain current grants, if appropriate, and seek additional grant monies to fund ASCCC activities.					
A. Maintain current grants		Executive Director	President		June 2016