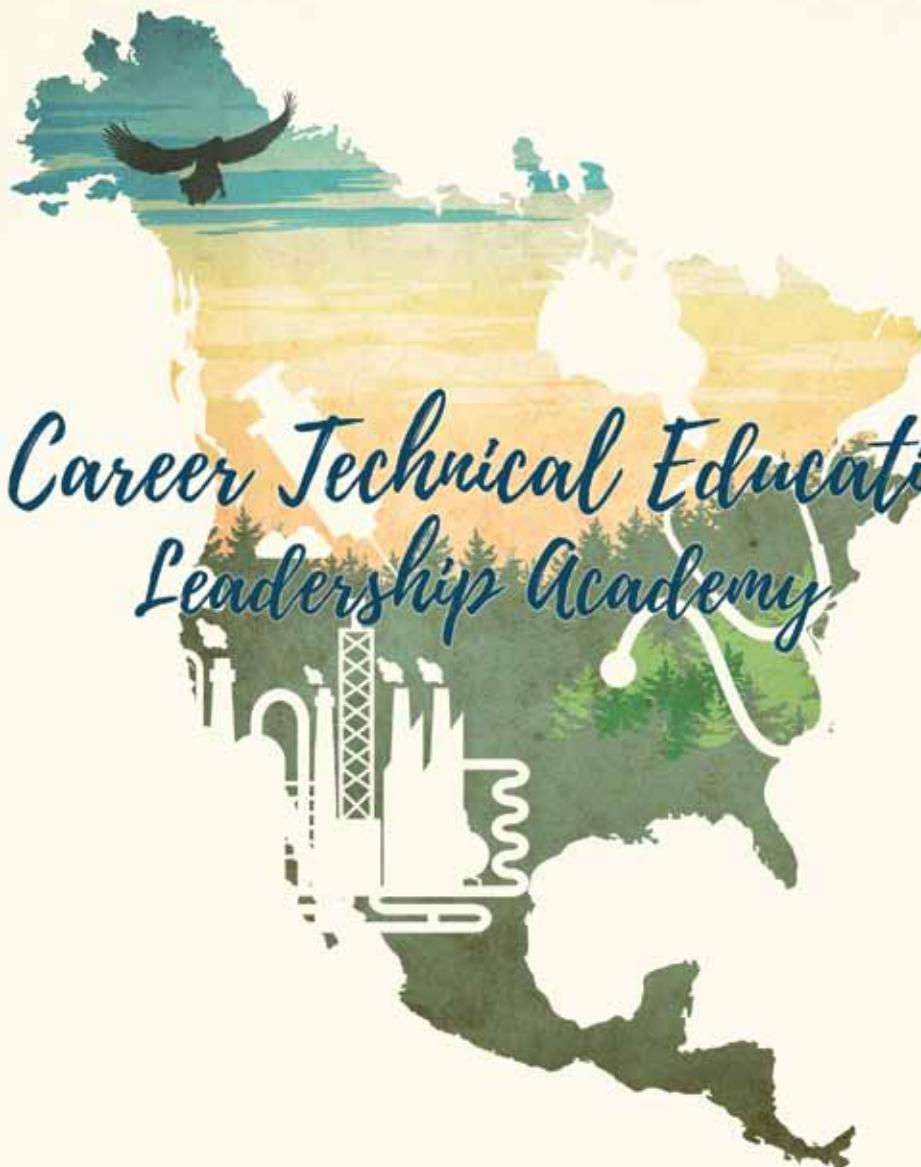


ACADEMIC SENATE FOR CALIFORNIA COMMUNITY COLLEGES



Career Technical Education Leadership Academy

DoubleTree Hilton, Anaheim

MAY 5-7 2016

Welcome letter for CTE Leadership Institute

Welcome to the ASCCC's 2016 Career Technical Education Leadership Institute. This event continues the outstanding success of the 2015 CTE Leadership Institute. The importance of this Institute is obvious from the diversity of participants who have registered for a discussion of CTE issues facing the California Community College system.

Career technical education continues to receive significant focus as implementation of the Strong Workforce Taskforce recommendations begins. The results of implementation will fundamentally alter our CTE programs and the statewide system. At this institute we will present several sessions intended to inform you regarding the work of the Workforce Task Force implementation strategies and future initiatives intended to impact CTE instruction and to challenge faculty to engage the process to ensure the faculty voice is heard loud and clear.

This 2016 CTE Leadership Institute has much more to offer than a discussion of the Workforce Task Force recommendation implementation. Presentations will feature information on advisory committees, CTE data, regional program collaboration, CTE counseling options, and much more. All of these topics require informed and engaged faculty to develop and continue successful CTE programs. One important goal at this institute is to ensure that you are informed on issues impacting CTE and that you are able to respond appropriately and effectively to the many demands that face us all.

Most importantly, we hope that this institute will help all attendees to better understand the importance of connecting CTE programs and faculty to the work of the academic senate at both the state and local levels. The senate is the official faculty voice in academic and professional matters in the California community colleges, but we cannot exercise that voice on behalf of CTE programs effectively without CTE faculty participation. Our primary goal for this institute is therefore to give you information and training that you can take back to your colleges to help engage your CTE faculty in these discussions at the local level and to help them connect with your local academic senate to create a strong, unified faculty voice at your institution.

We look forward to working with all of you throughout the next two days. Welcome, and enjoy the CTE Leadership Institute.

David Morse, President

Grant Goold, CTE Leadership Committee Chair

FRIDAY

May 6

8:30 a.m. to 9:30 a.m.

Registration/Continental Breakfast

Grand Ballroom Foyer (Hermosa, Huntington, Manhattan)

GENERAL SESSION ONE

9:30 a.m. to 10:30 a.m.

CTE Strong Workforce Taskforce Recommendation Implementation

Grand Ballroom (Hermosa, Huntington, Manhattan)

Grant Goold, CTE Leadership Committee Chair, Facilitator

Julie Bruno, ASCCC Vice President

John Stanskas, ASCCC Executive Committee

Van Ton Quinlivan, Vice Chancellor of Workforce & Economic Development

Lynell Wiggins, Strong Workforce Taskforce Member

The California Community Colleges Task Force on Workforce, Job Creation, and a Strong Economy (commonly referred to as the Strong Workforce Taskforce) put forth 25 recommendations to strengthen workforce education throughout the 113 college system with the goal of closing the skills gap that is a barrier

to filling existing jobs and fueling job creation. The Task Force goal was to identify and recommend policies and practices to meet California's anticipated shortage of one million industry-valued middle skill credentials. The 25 recommendations build upon the Student Success Initiative and Doing What Matters for Jobs and the Economy and represent the culmination of extensive input from more than 1,200 stakeholders during a nine-month period. In September 2015, these recommendations were presented to the Board of Governors as an informational item. At its November 2015 meeting, the Board adopted all 25 recommendations. Now the time for action has come and we need your involvement. Come to this session to learn about the work performed to date and how you can play an important role in next steps.

10:30 a.m. to 10:45 a.m. Break

Grand Ballroom Foyer (Hermosa, Huntington, Manhattan)

BREAKOUT SESSION ONE

10:45 a.m. to 12:00 noon

CTE Strong Workforce Taskforce Implementation-Student Success

Atrium

Katherine Krolikowski, CTE Leadership Committee, Facilitator

James Lewis, City College of San Francisco

Learn to develop strategies that help you achieve the goals of both the Strong Workforce Taskforce recommendations and those of a more mature state-wide initiative, Student Success. Panelists will describe development of communities of practice that tackle contextualized learning, cohort-building, basic skills, and support programs that prepare students for success in STEM and technical training programs. Our presenters will share data, some of their toughest challenges, and their best advice. Come away with ideas to help you invest in tactics which most efficiently serve our students and improve Student Success in our CTE programs.

CTE Strong Workforce Taskforce Implementation-Career Pathways

Laguna

Bill Elarton, CTE Leadership Committee, Facilitator

Tessa Miley, Butte Glenn Career Pathways Trust

Career Pathways have become the buzz phrase in the CCC system. The Career Pathway Trust grants and the Workforce Taskforce recommendations on establishing industry-informed career pathways from middle and high school through college have brought this topic toward the forefront of CCC education. Join us for an informative session on where career pathways currently are in the CCC system, where they are heading, and how the Workforce Taskforce recommendations may affect their future in California for years to come.

CTE Strong Workforce Taskforce Implementation-Workforce Data

Newport

Lynell Wynell, CTE Leadership Committee, Facilitator

Kathy Booth, WestEd

You can access a suite of training, tools, technical assistance, and funding to support the integration of CTE data into college processes like program review, planning, and accreditation. This session will walk you through the resources available through CTE Data Unlocked, including short videos, reference guides, and workshop opportunities. You will leave with a better understanding of how to assess labor market information, which data tools can answer your questions, and how to interpret information on employment and earnings.

CTE Strong Workforce Taskforce Implementation-Curriculum

International Center

Jolena Grande, CTE Leadership Committee, Facilitator

Dianna Chiabotti, Technical Assistance Provider on Curriculum

Craig Rutan, ASCCC Executive Committee

The Strong Workforce Taskforce recommendations have asked that we evaluate, strengthen, and revise the curriculum development process to ensure alignment of education and employment. As we embark on implementation on this effort, we need to identify the factors that are necessary to ensure thoughtful and academically sound curriculum processes, engage all stakeholders, and ensure faculty purview over curriculum while also responding to industry needs.

CTE Strong Workforce Taskforce Implementation-CTE Faculty

Lassen

Donna Davis, CTE Leadership Committee, Facilitator

Daren Otten, Yuba College

John Stanskas, ASCCC Executive Committee

The implementation of the Workforce Taskforce recommendations by the BOG and Governor Brown has CTE faculty in an unfamiliar place: the driver's seat. From recommendations that affect us directly, such as hiring practices and professional development, to curriculum and career pathways development where we may be playing an advisory role, your input is needed. If you are interested in upcoming plans for their implementation and how you can become involved in the implementation process, this breakout is the session for you.

12:00 noon to 12:45 p.m. Lunch

Grand Ballroom (Hermosa, Huntington, Manhattan)

GENERAL SESSION TWO

12:45 p.m. to 1:45 p.m.

ASCCC State of the Senate

Grand Ballroom (Hermosa, Huntington, Manhattan)

Julie Adams, CTE Leadership Committee, Facilitator

Julie Bruno, ASCCC Vice President

Grant Goold, ASCCC CTE Leadership Committee Chair

David Morse, ASCCC President

The Academic Senate for California Community College continues to take an active role in numerous statewide initiatives within its 10+1 purview. The panelists will give updates and share information on the implementation of the Strong Workforce Taskforce recommendations, minimum qualifications, CTE liaisons to local academic senates, and other topics of interest.

1:45 p.m. to 2:00 p.m. Break

Grand Ballroom Foyer (Hermosa, Huntington, Manhattan)

BREAKOUT SESSION TWO

2:00 p.m. to 3:15 p.m.

Contextualized Teaching

Atrium

Chad Lewis, CTE Leadership Committee, Facilitator

Catherine Shafter, San Diego City College

This breakout will offer a brief overview of contextualized learning and an opportunity to explore tips and techniques for the development of contextu-

alized learning to enhance student performance and achievement of academic success. Attendees will share lessons learned with colleagues and discuss classroom activities to enhance basic skills across the curriculum.

Why and How-Stackable Credentials

Laguna

Conan McKay, CTE Leadership Committee, Facilitator

Wheeler North, ASCCC Treasurer

Toni Parsons, San Diego Mesa College

Come to this session to learn why and how your program should be considering stackable certificates or credentials and how your program could benefit from those stackable certificates or credentials. This presentation will allow participants to understand why they should be creating these new awards to benefit and improve student and program success rates. Participants will be able to share their own success stories with stackable certificates or credentials for their students and programs.

CTE C-ID Update

Newport

Robert Cabral, CTE Leadership Committee

Krystinne Mica, ASCCC Associate Director

This breakout session will provide an update on the effort to develop C-ID course descriptors to support local degrees and certificates, specific to CTE disciplines. Attendees will receive an update on the recent work and how this work complements industry competencies, the Doing What Matters Framework, and the Strong Task Force Recommendations.

Minimum Qualifications and Equivalency: Regulations, Compliance, and Applications in Career Technical Education

Yosemite

Dustin Sperling, CTE Leadership Committee, Facilitator

John Stanskas, ASCCC Standards and Practices Committee Chair

What are the minimum qualifications for a specific discipline in CTE? Who determines the minimum qualifications? Why do they exist? If a candidate doesn't meet minimum qualifications, what is the procedure used to evaluate whether or not his or her qualifications are equivalent to those identified in the Disciplines List. Is this process working for you at your college? If you are seeking answers to any of these questions or others regarding minimum qualifications, please join us for an interactive discussion about minimum qualifications and equivalency.

Dual Enrollment Toolkit

Lassen

Katherine Krolikowski, CTE Leadership Committee, Facilitator

Dianna Chiabotti, Technical Assistance Provider on Curriculum

Dolores Davison, ASCCC Executive Committee

The Dual Enrollment Toolkit was developed in response to the confusion around dual and concurrent enrollment and the multitude of possible implementation methods. The Toolkit provides needed guidance for colleges looking at engaging in dual enrollment with local K-12 districts and also facilitates perfecting of processes that colleges and K-12 districts already utilize.

ASCCC 101

International Center

Julie Adams, ASCCC

Grant Goold, CTE Leadership Committee Chair

Title 5, §53200 (b) reads that an academic senate is an organization whose primary function is to make recommendations with respect to academic

and professional matters. In this session, the executive director and executive board members will discuss the role of the State Academic Senate and describe how recommendations to various stakeholder groups are developed, debated, and ultimately presented.

3:15 p.m. to 3:30 p.m. Break

Grand Ballroom Foyer (Hermosa, Huntington, Manhattan)

BREAKOUT SESSION THREE

3:30 p.m. to 4:45 p.m.

CTE Online Education and OER

Atrium

Dustin Sperling, CTE Leadership Committee, Facilitator

Cheryl Aschenbach, ASCCC Executive Committee

Dolores Davison, ASCCC Executive Committee

One of the constant concerns about CTE courses is the cost of textbooks and other materials. A potential solution to this issue is the use of Open Educational Resources (OER), which offers low or zero cost materials for students. With the increased scrutiny on costs and interest in options for students, OER is becoming a much more appealing possibility. This breakout will discuss what OER materials are, the financial incentives available in AB798 (Bonilla, 2015) and other legislative actions, and ways that CTE faculty can avail themselves of these materials to the benefit of their students.

Non-Credit/Adult Education CTE

International Center

Jolena Grande, CTE Leadership Committee, Facilitator

Jesse Crete, Adult Education Block Grant Director, North Orange County Regional Consortium

Raine Hambly, CTE Program Director, for the NOCCCD School of Continuing Education

With the equalization funding provided for non-credit Career Development and College Preparation courses (CDCP), along with the Adult Education Block Grant incentive, community college faculty are being provided with the resources necessary to build short-term vocational pathways to employment for adults who seek entry or reentry into the workforce in programs that have high employment potential, including programs offering pre-apprenticeship training for those apprenticeship programs approved by the Division of Apprenticeship Standards for the occupation and geographic area. Come to this session to learn how you can build a non-credit to credit pathway for your career technical education program from those who have pioneered non-credit short-term vocational offerings.

Program Competition: Good, Bad and Ugly

Newport/Laguna

Robert Cabral, CTE Leadership Committee

Bill Elarton, CTE Leadership Committee

Jim Lancaster, LA/Orange County Regional Consortium

CTE programs have an additional step in their curriculum approval process that non CTE-programs do not require –Regional Consortia. Regional Consortia are composed of CTE deans and faculty, workforce development personnel, Sector Navigators, and Technical Assistance Providers. The consortia serve industry sectors and bring faculty and practitioners together to integrate and coordinate economic development, increase the knowledge of programs and services in the region, and disseminate best practices. This panel discussion will provide information on best practices and how they are advancing their region's prosperity.

Advisory Boards—The Next Generation

Yosemite

Conan McKay, CTE Leadership Committee, Facilitator

Steve Linthicum, Sierra College, Computer Technology

Running an effective advisory committee can be an intimidating task for many faculty and program directors. This presentation will allow participants to understand the importance of having various industry workforce leaders represented and active participants on their advisory committees. How program directors establish and facilitate meeting obligations will be addressed during this presentation. Participants will be able to share their personal best advisory committee practices with other attendees.

Grant Development and Funding

Lassen

Chad Lewis, CTE Leadership Committee, Facilitator

Louise Jenson, Fund Development Consultant

With the growing focus on CTE as an essential resource for job placement, career advancement, and economic development in our communities statewide, sustainable funding of your institution's programs is the challenge. Grants are one tool for your toolbox, yet the grant world is becoming more and more competitive. Whether private foundation, federal or state funders, learn how to identify whose mission and program is aligned with your program, how to create relationships with them to improve your understanding of their priorities, and to establish the team necessary to prepare a successful proposal and fulfill the grant.

5:00 p.m. to 6:00 p.m.

Reception

Veranda

6:00 p.m. Dinner (on your own)

Grand Ballroom Foyer

Sign up to have dinner with one or two CTE Leadership Committee members.

SATURDAY

May 7

8:00 a.m. to 9:00 a.m. Breakfast

Grand Ballroom (Hermosa, Huntington, Manhattan)

GENERAL SESSION THREE

9:00 a.m. to 10:15 a.m.

CTE Data Unlocked

Lynell Wiggins, CTE Leadership Committee, Facilitator

Kathy Booth, WestEd

California is leading the nation in recognizing that CTE programs include short-term pathways that help experienced workers maintain and add to skill-sets required to keep their jobs and move up the career ladder. This year, the Chancellor's Office unveiled an earning gain metric for "skills-builder" students in the Student Success Scorecard and released a new version of the LaunchBoard, which provides detailed information on employment and earnings for both skills-builders and completers. Attendees of this session will

learn more about how they can use this information to support instruction, program design, and advising as well as how to access a suite of resources designed to help translate this information into processes like program review and planning.

10:15 a.m. to 10:30 a.m. Break

Grand Ballroom Foyer (Hermosa, Huntington, Manhattan)

BREAKOUT SESSION FOUR

10:30 a.m. to 11:45 a.m.

Leveraging Data for Student Support: New Tools for Student Services Professionals and Students

Atrium

Lynell Wiggins, CTE Leadership Committee, Facilitator

Kathy Booth, Senior Research Associate, WestEd

The Strong Workforce Task Force recommendations emphasize the need for data tools and technical assistance to help practitioners integrate information on CTE student outcomes and labor market information into their day-to-day work. This workshop will provide a hands-on demonstration of several tools that can support students' career exploration and help student services professionals get program-level information on student characteristics, equity gaps, and employment outcomes. Attendees will get a chance to test out the new mobile version of the Salary Surfer, plus see a live demonstration of the LaunchBoard Program Snapshot tool. The workshop will also provide information on where to access additional online tools, sign up for face-to-face training, apply for technical assistance, and receive funding to support data usage.

Equity: Still Working On It

Laguna

Conan McKay, CTE Leadership Committee, Facilitator

Adrienne Foster, ASCCC Executive Committee

Elton Robinson, Los Angeles Trade Technical College

CTE faculty strive for equity in our classrooms, but looking around the classroom faculty can wonder where or even if that equity exists. Finding students who are interested in non-traditional workforce fields can be a daunting task. This session will discuss how CTE faculty and program directors have increased their equity numbers for program review reporting, Perkins reporting purposes and most importantly for those students who are looking for career in these fields. CTE faculty will have time to share their best personal equity practices for their programs with other attendees.

Program Initiation Policy

Newport

Wheeler North, ASCCC Treasurer

Renah Wolzinger, Golden West College

Significant conversations are occurring statewide on developing and initiating new CTE programs to meet the reported massive needs of local, regional, and statewide employers. This session will investigate the steps and policy currently required to take a new CTE program from idea to approval.

Role of Local Senates in CTE Programs

Yosemite

Julie Adams, ASCCC Executive Director

Julie Bruno, ASCCC Executive Committee

Randy Bryant, De Anza College

Mary Rees, Moorpark College

Are you a new CTE liaison? Are you involved in your academic senate? How do these activities relate to the work of your dean or economic development

office? How can your involvement as a CTE faculty member make your senate better? In this session, we will explore ways faculty can access the academic senate and the shared governance system to better support CTE programs on your campus.

Intentional Interdisciplinary Discussion

Lassen

*Katherine Krolikowski, CTE Leadership Committee, Facilitator
Christina Overmiller, American River College*

Almost all careers involve successful interactions with colleagues trained in a number of different disciplines. Effective CTE training should strive to involve practice and coaching in developing interdisciplinary communication and teamwork skills. In this session attendees will experience examples of culminating educational events and in-class experiences currently used in CTE programs.

12:00 noon to 1:00 p.m. Networking Lunch

Grand Ballroom (Hermosa, Huntington, Manhattan)

CLOSING SESSION

1:00 p.m. to 2:30 p.m.

Future of California's Workforce

Keynote Presentation:

*Grant Goold, CTE Leadership Committee, Facilitator
Sarah Bohn, Research Fellow, Public Policy Institute of California*

California's workforce is changing at an almost alarming rate in terms of both diversity and skills demands. This session will provide a snapshot of the characteristics of the future employee as well as the educational demands and skill sets that will be required. CTE faculty will play a critical role in ensuring the California Community Colleges meet and exceed this demand.

SARAH BOHN, PH.D.

Sarah Bohn is a research fellow at the Public Policy Institute of California. A labor economist, she focuses on how policy affects individual and family economic well-being, with particular attention to low-income and vulnerable populations. Her recent research analyzes the latest data on income inequality and economic mobility across California, and she is conducting an in-depth study of pathways to in-demand technical careers through California community colleges. She has published research on poverty, income inequality, the workforce skills gap, California's community colleges, and the labor market impact of immigration policy. She holds a PhD in economics from the University of Maryland, College Park.



CTE LEADERSHIP COMMITTEE

Grant Goold, Health Science, American River College, Committee Chair

Julie Adams, ASCCC Executive Director

Robert Cabral, Business, Oxnard College

Donna Davis, Respiratory Care, Butte College

Bill Elarton, Electrical Construction & Maintenance, Los Angeles Trade Tech

Jolena Grande, Mortuary Science, Cypress College

Katherine Krolikowski, Biotechnology, Contra Costa College

Chad Lewis, Automotive, Lassen College

Conan McKay, Child Development, Mendocino College

Dustin Sperling, Agriculture, Woodland College

Lynell Wynell, Career Counseling, Pasadena College

PRESENTERS

Aschenbach, Cheryl, ASCCC Executive Committee

Booth, Kathy, Senior Research Associate, WestEd

Hambly, Raine, CTE Program Director, for the NOCCCD School of Continuing Education

Bruno, Julie, ASCCC Vice President

Chiabotti, Dianna, Technical Assistance Provider on Curriculum

Crete, Jesse, Adult Education Block Grant Director, North Orange County Regional Consortium

Davison, Dolores, ASCCC Executive Committee

Foster, Adrienne, ASCCC Executive Committee

Freitas, John, ASCCC Curriculum Chair

Lancaster, Jim, LA/Orange County Regional Consortium

Lewis, James, City College of San Francisco

Linthicum, Steve, Sierra College, Computer Technology

Mica, Krystinne, ASCCC Associate Director

Miley, Tessa, Butte Glenn Career Pathways Trust

Morse, David, ASCCC President

North, Wheeler, ASCCC Treasurer

Otten, Daren, Yuba College

Overmiller, Christina, American River College

Parsons, Toni, San Diego Mesa College

Robinson, Elton, Los Angeles Trade Technical College

Shafter, Catherine, San Diego City College

Stanskas, John, ASCCC Executive Committee

Ton Quinlivan, Van, Vice Chancellor of Workforce & Economic Development

Wolzinger, Renah, Golden West College

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