

## 2021-22 Priorities

### New or Incomplete Strategies for 2021-22

#### Goal 1 Strategies

Maintain a current public relations campaign to promote the priorities of the ASCCC.

Research and attend state and national conferences related to academic and professional matters.

Expand leadership opportunities for faculty, senates, and the Executive Committee. □

Evaluate how the ASCCC utilizes faculty in liaison roles.

Ensure committee chairs are encouraged to build relationships with other organizations.

#### Goal 2 Strategies

Increase part-time faculty involvement in senate activities at the local and statewide level.

Review and revise the cultural competency plan.

Develop and strengthen partnerships with organizations that specifically serve racially/ethnically diverse populations.

Comprehensively evaluate ASCCC infrastructure and processes in relation to this objective.

Identify barriers to participation and implement retention strategies.

#### Notes

21-22: Will continue to work on the ASCCC social media presence along with the new logo roll out.

Previous work included Guided Pathways campaign and outreach to colleges

21-22: Continue attendance of ASCCC representatives to external organizations, including CCLC's Women's Caucus, NAADE, NISOD, ENCORE, Umoja. Will continue prioritizing budget for Executive Committee to attend professional development to make connections and relationships with external partners.

21-22: The ASCCC Data and Research Task Force was created, as well as the Faculty Empowerment Leadership Academy (FELA). Additional work this year includes: caucus leader reports to exec, expanding standing committee membership, Part-Time Nexus events, and on-going volunteer recruitment.

21-22: Incomplete: Unsure if ASCCC has done a formal evaluation related to local college liaisons. Will review to see if this can be continued this year - possible assignment to DRTF

21-22: S&P will review roles of committee chairs and provide suggestions on how to do continuous improvement of relationships. A list of external organizations we've begun working with include (but are not limited to: PUENTE, Umoja, ACCE, The Coalition, CIOs, CSSOs, SSSCC, FACCC, CCCAOE, West Ed, Centers of Excellence, CCCCCO, RP Group, and others)

#### Notes

21-22: Review data on # of PT faculty that attend events and data on # of PT faculty that apply for application to serve. Encourage PT participation on campus; numbers are down due to pandemic PT Faculty Nexus

Incomplete from Y2 - See draft started from 19-20

21-22: EDAC will work to revise draft plan from 19-20

21-22: Continue work and collaboration with partner organizations such as AMEND for Black Student Success Week, UnDocuAlly Action Week in October, and Colegas -webinars. ASCCC will also continue partnership with The Coalition, and other organizations such as Umoja, Puente, Asian American Student Success Program, 5C and Ethnic Studies Faculty Council

21-22:

Review of rules for ASCCC in 20-21; Periodic Review Committee

21-22: Review data from 20-21 FLDC survey

**Goal 3 Strategies**

Implement a comprehensive ASCCC Professional Development Plan.  
Ensure the professional development opportunities of committee members and the Executive Committee.  
Prioritize conference attendance to optimize professional development opportunities for committee chairs related to their assignments.

**Notes**

21-22: FLDC created one to use as starting point to create and measure  
21-22: Continue encouraging attendance of EC to professional development opportunities  
21-22: Continue encouraging attendance of EC to professional development opportunities

**Goal 4 Strategies**

Strengthen partnership with the Chancellor's Office Divisions.

Encourage participation of faculty at all colleges with the committees and activities of the ASCCC.

**Notes**

21-22: The ASCCC, beginning in 2020, has collaborated and will continue collaboration with the Chancellor's Office on the DEI Implementation Workgroup.  
21-22: The ASCCC will review existing data on attendance of different types of faculty (eg. Part-Time) and develop a plan to target specific groups of faculty to encourage participation at the statewide level.

**Goal 5 Strategies**

Suggested strategies from 2018-2023 strategic plan have been implemented.

**Notes****Goal 6 Strategies**

Increase CCC, CSU, and UC faculty participation in C-ID processes.

Improve processes and functionality of C-ID.

Optimize technological support for C-ID Infrastructure.

Evaluate the feasibility of identifying courses as meeting general education requirements.

Evaluate and implement competency based models of student achievement in C-ID processes.

**Notes**

Work on this effort has been on-going since before 18-19. Partnership with the CSUCO and ASCSU has lead to a slight increase in CSU faculty participation, as well as resolutions from the CSU supporting the appointment of additional faculty groups (those that are not tenured).  
21-22: C-ID will continue to collaborate with the CSU on ways to increase faculty participation.  
Work on this effort has been on-going since before 18-19.  
21-22: C-ID and the CCCTC have on-going meetings to continue work and development of the C-ID website.  
Work on this effort has been on-going since before 18-19. C-ID and the CCCTC have on-going meetings to continue work and development of the C-ID website.  
21-22: C-ID will work with the CCCTC to implement new features on the website designed to streamline the submission and review process.  
21-22: Efforts related to AB 928 may result in additional C-ID descriptors developed for general education courses that don't already have descriptors.  
21-22: Work with CBE Consortia

**GOAL 1: ASSERT THE FACULTY VOICE AND LEADERSHIP IN LOCAL, STATE, AND NATIONAL POLICY CONVERSATIONS.**

**Objective 1.1: Develop and strengthen strategic relationships between the Executive Committee and legislators, system partners, and organizations involved in statewide and national education policy.**

Strategies	Ongoing	18-19	19-20	20-21	21-22	22-23	Implemented	Notes
Establish and maintain relationships between ASCCC Executive Committee members and legislators and aides.	X	X					X	21-22: Continue Pres/VP meetings with Leg. Staff
Annually develop a legislative agenda aligned with the goals of the ASCCC and actively pursue/sponsor bills of interest.	X	X					X	21-22: Will need to identify legislative goals with LAC
Maintain a current public relations campaign to promote the priorities of the ASCCC.	X			X	2*			21-22: Will continue to work on the ASCCC social media presence along with the new logo roll out. Previous work included Guided Pathways campaign and outreach to colleges 21-22: Continue attendance of ASCCC representatives to external organizations, including CCLC's Women's Caucus, NAADE, NISOD, ENCORE, Umoja. Will continue prioritizing budget for Executive Committee to attend professional development to make connections and relationships with external partners.
Research and attend state and national conferences related to academic and professional matters.	X	X			X			21-22: Continue working with practitioner groups in CCC: CoFO, ICAS, CCLC, CIO, RP, SSSCC, FACCC, etc
Cultivate relationships and work with external organizations to discuss common interests and how we may mutually advance the critical policies of CCCs.	X		X				X	

2\* = incomplete and work is carried over to following year

**Objective 1.2: Expand advocacy and leadership opportunities for faculty, senates, and the Executive Committee.**

Strategies	Ongoing	18-19	19-20	20-21	21-22	22-23	Implemented	Notes
Include Legislative Advocacy topics at appropriate ASCCC Events including Leadership Institute for new Senate leaders.	X	X					X	21-22: Continue including Leg updates in institutes/plenary sessions
Expand leadership opportunities for faculty, senates, and the Executive Committee. □					X			21-22: The ASCCC Data and Research Task Force was created, as well as the Faculty Empowerment Leadership Academy (FELA). Additional work this year includes: caucus leader reports to exec, expanding standing committee membership, Part-Time Nexus events, and on-going volunteer recruitment.
Evaluate how the ASCCC utilizes faculty in liaison roles.			X		2*			21-22: Incomplete: Unsure if ASCCC has done a formal evaluation related to local college liaisons. Will review to see if this can be continued this year - possible assignment to DRTF
Ensure committee chairs are encouraged to build relationships with other organizations.					X			21-22: S&P will review roles of committee chairs and provide suggestions on how to do continuous improvement of relationships. A list of external organizations we've begun working with include (but are not limited to: PUENTE, Umoja, ACCE, The Coalition, CIOs, CSSOs, SSSCC, FACCC, CCCAOE, West Ed, Centers of Excellence, CCCCO, RP Group, and others)
Provide training, guidance, and opportunity to ensure committee continuity and succession planning occurs.	X						X	Implemented EoY reporting for standing committees. Built in time during Exec Orientation. Use of priority spreadsheet

2\* = incomplete and work is carried over to following year

**GOAL 2: ENGAGE AND EMPOWER DIVERSE\* GROUPS OF FACULTY AT ALL LEVELS OF STATE AND LOCAL LEADERSHIP.**

**Objective 2.1: Increase leadership development opportunities to prepare diverse faculty to participate in and lead local and statewide conversations.**

Strategies	Ongoing	18-19	19-20	20-21	21-22	22-23	Implemented	Notes
Lead professional development opportunities designed to promote recruitment of diverse faculty for participation in local and statewide senate activities.	X						X	19-20: The Model Hiring Principles and Procedures is now available to the field to utilize for recruitment of faculty locally.
Design leadership development opportunities focused on specific populations of faculty.	X						X	18-19: Equity Summit with CO; again in 21-22; 21-22: Continue with committee appointment process and evaluation of diversity of appointments and candidates.
Increase part-time faculty involvement in senate activities at the local and statewide level.	X			X	2*			FELA Academy started in 20-21; <b>Part Time Nexus</b> 21-22: Review data on # of PT faculty that attend events Review data on # of PT faculty that apply for application to serve Encourage PT participation on campus; numbers are down due to pandemic PT Faculty Nexus
Engage local senates to promote culture change to empower diverse faculty at the local level.	X						X	19-20: The Model Hiring Principles and Procedures is now available to the field to utilize for recruitment of faculty locally. 2020 Summer Rostrum; <b>Eval and tenure review for culture change; recent event themes (plenary, institutes, etc). local senate visits, info@ questions</b>

2\* = incomplete and work is carried over to following year

**Objective 2.2. Increase the diversity of faculty representation on committees of the ASCCC, including the Executive Committee, and other system consultation bodies to better reflect the diversity of California.**

Strategies	Ongoing	18-19	19-20	20-21	21-22	22-23	Implemented	Notes
Review and revise the cultural competency plan.			X		2*			Incomplete from Y2 - See draft started from 19-20 21-22: EDAC will work to revise draft plan from 19-20 21-22: Continue work and collaboration with partner organizations such as AMEND for Black Student Success Week, UnDocuAlly Action Week in October, and Colegas -webinars. ASCCC will also continue partnership with The Coalition, and other organizations such as Umoja, Puente, Asian American Student Success Program, 5C and Ethnic Studies Faculty Council
Develop and strengthen partnerships with organizations that specifically serve racially/ethnically diverse populations.	X	X			2*			Conducted a survey to the field to identify needs of faculty; developed FELA Academy as a response; <b>caucus revisions and invitation to provide regular results, engagement of PT Faculty; accessibility of events by hybridizing; Polling and voting; mentoring handbook</b>
Identify disengaged faculty voices and develop recruitment and retention strategies.	X	X					X	21-22: Review of rules for ASCCC in 20-21; <b>PRC</b> Re-evaluated caucus structures and requirements in 19-20; expanded access of caucuses at plenary sessions 21-22: Caucus leaders are invited to attend and provide reports to the Executive Committee monthly meetings, as well as having time allotted for each caucus during plenary sessions. Will initiate discussion with caucus leaders to see how ASCCC can support their efforts.
Comprehensively evaluate ASCCC infrastructure and processes in relation to this objective.					X			
Evaluate the efficacy of the ASCCC caucus structure as a mechanism to encourage involvement in ASCCC activities by diverse faculty members.	X		X				X	

2\* = incomplete and work is carried over to following year

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Identify barriers to participation and implement retention strategies.

X

X

2\*

21-22: Review data from 20-21 FLDC survey

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and work is  
carried over to  
following year

**GOAL 3: ASSERT ASCCC LEADERSHIP IN ALL FACULTY PROFESSIONAL DEVELOPMENT FOR THE CALIFORNIA COMMUNITY COLLEGE SYSTEM REGARDING ACADEMIC AND PROFESSIONAL MATTERS.**

**Objective 3.1. Ensure that all statewide faculty professional development regarding academic and professional matters in California Community Colleges occurs in collaboration with the ASCCC.**

Strategies	Ongoing	18-19	19-20	20-21	21-22	22-23	Implemented	Notes
Increase outreach to organizations and individuals regarding ASCCC professional development activities by developing partnerships and collaborations.	X	X					X	ACCE participation, CCCAOE, RP Group, FACCC, CVC-OEI, SSSCC Need more collaboration: Online Teaching Conference,
Advocate for the faculty role and primacy in system initiatives that involve academic and professional matters.	X	X					X	
When grant opportunities for system initiatives are released that pertain to academic and professional matters, immediately contact the field to urge inclusion of the ASCCC in grant applications.	X	X					X	21-22: Guided Pathways, RFA from CO and senate sign off
Remind the Chancellor's Office of the importance of the ASCCC's primacy in faculty professional development and the benefits of broad collaboration.	X	X					X	
Develop relationships and collaborate with other professional development organizations on events.	X		X				X	

**Objective 3.2. Evaluate and Revise the ASCCC professional development plan.**

Strategies	Ongoing	18-19	19-20	20-21	21-22	22-23	Implemented	Notes
Implement a comprehensive ASCCC Professional Development Plan.		X			X			21-22: FLDC created one to use as starting point to create and measure
Ensure the professional development opportunities of committee members and the Executive Committee.	X				X			21-22: Continue encouraging attendance of EC to professional development opportunities
Prioritize conference attendance to optimize professional development opportunities for committee chairs related to their assignments.	X				X			21-22: Continue encouraging attendance of EC to professional development opportunities
Maintain a conference attendance budget for Executive Committee members and staff to attend conferences relevant to their ASCCC committee assignments.	X						X	This is complete – two budget line items for professional development for the Executive Committee and staff are included in the overall budget

**GOAL 4: ENHANCE ENGAGEMENT, COMMUNICATION, AND PARTNERSHIPS WITH LOCAL SENATES, SYSTEM PARTNERS, AND OTHER CONSTITUENT GROUPS**

**Objective 4.1. Increase the participation of official ASCCC representatives at events and meetings conducted by system partners and other constituent groups**

Strategies	Ongoing	18-19	19-20	20-21	21-22	22-23	Implemented	Notes
Strengthen partnership with the Chancellor's Office Divisions.	X	X			2*			21-22: The ASCCC, beginning in 2020, has collaborated and will continue collaboration with the Chancellor's Office on the DEI Implementation Workgroup.
Expand the ASCCC presence at constituent groups meetings and conferences to create more faculty presence and advance ASCCC goals and resolutions.	X		X				X	The ASCCC has been asked to partner and present on many partner organizations meetings, including but not limited to SSSCC, RP Group, CCCCIO, CCCAOE, FACCC, and A2MEND, as well as Chancellor's Office system webinars. The ASCCC will continue to participate at events when feasible to strengthen partnerships

**Objective 4.2. Improve methods of communicating with faculty, local senates and system partners.**

Strategies	Ongoing	18-19	19-20	20-21	21-22	22-23	Implemented	Notes
Implement and evaluate a communication plan.							X	The final communications plan is available on the senate website here: <a href="https://asccc.org/asccc-strategic-plan">https://asccc.org/asccc-strategic-plan</a>
Create and implement a master calendar of events.							X	The current ASCCC website has two calendar of events that track programs and events for the ASCCC and a calendar that tracks internal events of the Executive Committee. The new website will have the ability to combine the websites to create the master calendar.
Evaluate the role of liaisons, caucuses, and other groups to facilitate gathering input.							X	Re-evaluated caucus structures in 19-20; reviewed liaison positions and added or adjusted as needed

**Objective 4.3. Improve engagement of ASCCC with all colleges.**

Strategies	Ongoing	18-19	19-20	20-21	21-22	22-23	Implemented	Notes
Maintain short- and long-range plan for local senate visits by ASCCC.							X	Local Senates Visit tracking, Bi-annual local senate visits communications to the field
Arrange college visits at times and days when local faculty may be present to engage with the Executive Committee.							X	This criteria is reviewed when planning Exec Meetings on campus
Encourage participation of faculty at all colleges with the committees and activities of the ASCCC.	X			X	2*			21-22: The ASCCC will review existing data on attendance of different types of faculty (eg. Part-Time) and develop a plan to target specific groups of faculty to encourage participation at the statewide level.

**GOAL 5: SECURE RESOURCES TO SUSTAIN AND SUPPORT THE MISSION AND THE WORK OF THE ASCCC.**

<b>Objective 5.1. Evaluate resources and implement appropriate strategies to secure funding needed to maintain the work and mission of the ASCCC.</b>								
<b>Strategies</b>	<b>Ongoing</b>	<b>18-19</b>	<b>19-20</b>	<b>20-21</b>	<b>21-22</b>	<b>22-23</b>	<b>Implemented</b>	<b>Notes</b>
							X	Completed 18-19
<b>Objective 5.2 Realize a minimum increase of \$250,000 in Governor's base funding.</b>								
<b>Strategies</b>	<b>Ongoing</b>	<b>18-19</b>	<b>19-20</b>	<b>20-21</b>	<b>21-22</b>	<b>22-23</b>	<b>Implemented</b>	<b>Notes</b>
Create a work plan to justify the increase.							X	Completed 18-19 The ASCCC base-grant was raised from \$750,000 to \$1 Million in 18-19
Enter into conversations with the Chancellor's Office about ways to increase ASCCC funding.							X	Completed 18-19
Leverage relationships established between Executive Committee members and legislators/system partners to secure increased funding for the ASCCC.							X	Completed 18-19

**GOAL 6: SUSTAIN, SUPPORT, AND EXPAND THE ASCCC COURSE IDENTIFICATION NUMBERING SYSTEM (C-ID)**

**Objective 6.1. Stabilize funding stream to maintain C-ID system Strategies**

Strategies	Ongoing	18-19	19-20	20-21	21-22	22-23	Implemented	Notes
Enter into conversations with the Chancellor's Office about ways to secure stable C-ID funding.							X	Completed 18-19 with inclusion of C-ID in Governor's TBL
Create a 5-year workplan for C-ID with measurable goals and alignment to ASCCC and system goals							X	Workplan submitted with CO is for 3-years based on budget submission

**Objective 6.2 Maintain and Optimize C-ID transfer functions Strategies**

Strategies	Ongoing	18-19	19-20	20-21	21-22	22-23	Implemented	Notes
Evaluate and improve the 5-year curriculum review process to ensure continuous quality improvement.	X			X				20-21 inclusion of DEI work and culturally responsive curriculum into the 5-year review of TMCs and descriptors. 21-22: Continue the work of reviewing TMCs and descriptors to include culturally responsive curriculum. Work on this effort has been on-going since before 18-19. Partnership with the CSUCO and ASCSU has lead to a slight increase in CSU faculty participation, as well as resolutions from the CSU supporting the appointment of additional faculty groups (those that are not tenured). C-ID continues to collaborate with the CSU on ways to increase faculty participation.
Increase CCC, CSU, and UC faculty participation in C-ID processes.	X	X			2*			C-ID continues to collaborate with the CSU on ways to increase faculty participation. 18-19. C-ID and the CCCTC have on-going meetings to continue work and development of the C-ID website.
Improve processes and functionality of C-ID.	X	X			2*			Work on this effort has been on-going since before 18-19. C-ID and the CCCTC have on-going meetings to continue work and development of the C-ID website. 21-22: C-ID will work with the CCCTC to implement new features on the website designed to streamline the submission and review process.
Optimize technological support for C-ID Infrastructure.	X	X			2*			19-20 Continue working with UC to create UCTPs in disciplines that have alignment with Transfer Pathways and TMCs and make sense to do so.
Establish non-TMC based pathways for transfer majors with significantly more lower division requirements.	X		X					21-22: Efforts related to AB 928 may result in additional C-ID descriptors developed for general education courses that don't already have descriptors.
Evaluate the feasibility of identifying courses as meeting general education requirements.					X			

**Objective 6.3 Expand C-ID CTE Efforts Strategies**

Strategies	Ongoing	18-19	19-20	20-21	21-22	22-23	Implemented	Notes
Evaluate and recommend methods to improve CTE C-ID efforts.	X		X					Incomplete: 19-20: C-ID MCW was put on hiatus to determine what the group will focus on for 20-21 and beyond
Expand the number of certificate and degree Model Curricula. Evaluate and implement competency based models of student achievement in C-ID processes.				X	X			Work with CBE Consortia