

**Local Senate Visits Short and Long Range Plan,
Approved by ASCCC Executive Committee, March 3-4, 2017
Relations with Local Senates Committee**

Short-term plan includes two goals:

- 1) Identify and reach out to local senates that have not attended ASCCC events recently; and
- 2) Provide a message publicizing local senate visit to the field.

Within these two areas, the Relation with Local Senate Committee has identified ways to accomplish these goals.

Goal 1. Identify and reach out to local senates that are currently out of the loop

1. Identify Senates that have not attended an ASCCC event in the last year.
 - a. Reach out to those local senate presidents via phone or personalized email offering financial support to attend a plenary if necessary.
 - b. Offer to come visit their campus as a way to enhance engagement.
2. Communication and partnership.
3. Identify additional senates that have not had a local visit in the last five years.
4. Send an email to these local senates to seek engagement and with a link to the Request Services page.

Goal 2. Message the field

1. Get messaging out at plenary about local senate visits, engagement and the goal of visiting every local senate.
 - a. Include some message in the general session.
 - b. Include as part of presentations for new senate presidents and first time attendees at plenary and Leadership the stated goal of visiting each community college every 3 years.
2. Create an FAQ approved by the Executive committee that outlines what a local senate visit is, what to expect from it, what it is not.
3. Write a Rostrum article at the end of the academic year expressing the desire to visit local senates regularly as part of the goal to enhance engagement, communication, and partnerships with local senates (not just because there are problems).

Long-term plan includes five goals:

- 1) Plan to visit each local senate at least once every five years;
- 2) Incorporate information about local senate visits and the goal of visiting the field every five years into ASCCC training materials;
- 3) In the spring, identify and reach out to local senates that have not had a visit in nearly five years;
- 4) Communicate (at least annually) to the field the goal of visiting each local senate; and
- 5) Train ASCCC committee members to assist with local senate visits as appropriate.

NOTE: Some campuses need multiple visits in a year due to unforeseeable circumstances and the Academic Senate will continue to make those campuses their first priority while also reaching out to the other colleges through alternative channels.