

OER Publishing with Pressbooks

Webinar for California Community Colleges

[Steel Wagstaff](#), Educational Client Manager, Pressbooks

Slides at: <https://docs.google.com/presentation/d/1HrQyjKRwxJFDtXz7ynjL6tNrLFofVG3pht6A89C01IU/edit?usp=sharing>



Pressbooks is “an online book publishing platform that makes it easy to generate clean, well-formatted books in multiple outputs. Pressbooks is built on WordPress and is open source.”



— *Hugh McGuire, Pressbooks founder*

Common Uses for Pressbooks

Replace \$\$\$ Textbooks

- Free textbooks for high-enrollment courses
- Remixed, localized versions of existing OER

Training, Outreach, Distance Education

- Manuals, guides, handbooks, course ‘teasers’
- Festschrift, edited conference collections

Public Domain Anthologies

- Anthologies of work published pre-1923 (US)
- Government docs or other public material

Student & Community Authored Projects

- University-Community Partnerships [GLAMs]
- Student writing, class projects, ePortfolios

UC Berkeley Open Book Publishing

Pressbooks Publishing Platform

Right: Each Pressbooks instance is a centrally managed **network** of books. UC Berkeley's network lives at <https://berkeley.pressbooks.pub/>



CREATE A BOOK

Use Pressbooks, a free, easy, and professional self-publishing platform to create an open textbook or any other online resource in minutes.

GET STARTED



FIND A BOOK

See what other UC Berkeley authors are creating with Pressbooks.

BROWSE CATALOG

Filter by Subject ▲

All Subjects ✓

Biography, Literature & Literary studies ▼

Economics, Finance, Business & Management ▼

History & Archaeology ▼

Filter by License ▲

All Licenses ✓

CC BY

Sort by ▲

Title ✓

Subject

Latest

CLEAR FILTERS

A Guide to Making Open Textbooks with...

An Open Approach to Scholarly Reading...

Publishing & book trade

Antología abierta de literatura hispana

Comparative literature

About this book →

About this book →

About this book →

Authoring Open Textbooks

Blueprint for Success in College and...

Blueprint for Success in College: Career...

About this book →

About this book →

At left: Each network also features a **sortable catalog** of publicly listed books

Blueprint for Success in College:...

Financial Strategy for Public Managers

Public finance accounting

History of Applied Science &...

History

About this book →

About this book →

About this book →

Webbook Homepage

Each book has a unique web address. Books can have different structures, themes, licenses & permissions. Each book's homepage includes:

1. Title, author, description, license
2. Cover image
3. Download options
4. Table of contents
5. Additional book info/metadata [not shown]

Principles of Social Psychology – 1st International Edition

Dr. Charles Stangor, Dr. Hammond Tarry, and Dr. Rajiv Jhangiani

Helping students organize their thinking about social psychology at a conceptual level.

Creative Commons Attribution NonCommercial ShareAlike

[READ BOOK](#)

Download this book

- EPUB3
- EPUB
- Digital PDF
- Print PDF
- MOBI

Callout 1 points to the title and author information. Callout 2 points to the cover image. Callout 3 points to the download options menu.

CONTENTS

[SHOW ALL CONTENTS](#)

Acknowledgments

Acknowledgements: eCampusOntario

Preface

1. Introducing Social Psychology	+
2. Social Cognition	+
3. The Self	+
4. Attitudes, Behavior, and Persuasion	+
5. Perceiving Others	+
6. Influencing and Conforming	+

Callout 4 points to the 'SHOW ALL CONTENTS' button.

Import

Maximum file size: 25M

At left: Pressbooks import page. We support importing content from several different digital file formats.

Import Type

Import Source

- E PUB (.epub)
- Microsoft Word (.docx)
- OpenOffice (.odt)
- Pressbooks/WordPress XML (.wxr or .xml)
- Web page or Pressbooks webbook (.html or URL)

Import from URL

https://url-to-import.com

Begin Import

Export

You can select multiple formats below. Pressbooks keeps the last 3 exports of each file format. You can pin specific files to make sure they don't get deleted.

Export Options

Supported formats:

- PDF (for print)
- PDF (for digital distribution)
- EPUB (for Nook, Apple Books, Kobo etc.)
- MOBI (for Kindle)

Other formats:

- EPUB 3
- XHTML
- HTMLBook
- OpenDocument
- Pressbooks XML
- WordPress XML
- Common Cartridge 1.3



Your Theme: McLuhan 2.8.0

[Change Theme](#)

[Theme Options](#)

EXPORT YOUR BOOK

At left: Export options page. We support one-click export to nearly a dozen different formats.

Latest Exports

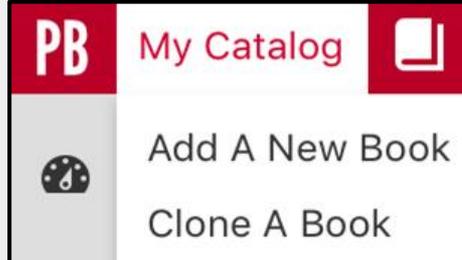
Bulk Actions ▾ [Apply](#)

5 items

<input type="checkbox"/>	File	Format	Size	Pin	Date Exported
<input type="checkbox"/>	 A-Guide-to-Making-Open-Textbooks-with-Students-1551799104.epub	EPUB	1.09 MB	<input type="checkbox"/>	2019-03-05 15:18
<input type="checkbox"/>	 A-Guide-to-Making-Open-Textbooks-with-Students-1551799112.mobi	MOBI	2.46 MB	<input type="checkbox"/>	2019-03-05 15:18
<input type="checkbox"/>	 A-Guide-to-Making-Open-Textbooks-with-Students-1551799116_print.pdf	Print PDF	2.98 MB	<input type="checkbox"/>	2019-03-05 15:18

Clone

Enter the URL to a Pressbooks book to clone it.

A navigation menu for Pressbooks. It features a red header with the 'PB' logo on the left, 'My Catalog' in the center, and a book icon on the right. Below the header is a grey sidebar with a book icon, and a white main area with two menu items: 'Add A New Book' and 'Clone A Book'.

PB My Catalog

Add A New Book

Clone A Book

Source Book URL

<https://wisc.pb.unizin.org/portuguese/>

Target Book URL

integrations.pressbooks.network/

portuguese

At left: Pressbooks cloning routine. Any public, openly licensed book can be quickly cloned from one Pressbooks network to another.

Target Book Title

Beginning Brazilian Portuguese

Optional. If you leave this blank, the title of the source book will be used.

BOOK INFORMATION

BOOK SOURCE

This book is a cloned version of **A Guide to Making Open Textbooks with Students** by , published using Pressbooks by The Rebus Community for Open Textbook Creation under a **CC BY (Attribution)** license. It may differ from the original.

AUTHOR

Ed. Elizabeth Mays

LICENSE



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Above: Source information in a sample cloned book.

SHOW COMPARISON WITH ORIGINAL

Note: The comparison below is between this text and the **current version** of the text from which it was

At left: The 'Show Comparison' tool for a cloned book which has been edited from the original.

14 additions / 15 deletions

Anna Andrzejewski, an art history professor and director of graduate studies at the University of Wisconsin-Madison, was looking for a hands-on learning project for her Frank Lloyd Wright art history course.

The class was an upper-division, research course designed for art history majors or grad students, but also open to other disciplines. Andrzejewski had arranged access to seven historic local Frank Lloyd Wright houses for the course.

Known for hands-on learning projects that used student research to get ideas out into the broader community, she had had her students create walking tour booklets and websites documenting architectural landmarks in previous courses, but for this class she wanted to do something different.

Steel Wagstaff, an instructional technology consultant at the university, approached her with the idea of having the students create a book using <a

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Chapter Metadata

Chapter Short Title (appears in the PDF running header and webbook navigation)

Chapter Subtitle (appears in the Web/ebook/PDF output)

Chapter Author(s)

Choose author(s)...

Create New Contributor

Chapter Copyright License (overrides book license on this page)

CC BY-SA (Attribution ShareAlike)

Chapter Digital Object Identifier (DOI)

At left: Licensing & authorship options at the book & chapter level.

Visual

Text

...
/ or no license is
in both the

Organizing a Book

AT RIGHT: Books include front & back matter, parts, & chapters. Book content is organized through a drag-and-drop interface.

Individual chapters can be published or hidden from the web and included or excluded from exports separately.

This book's global privacy is set to **PUBLIC**

Public — Promote your book, set individual chapters privacy below.
 Private — Only users you invite can see your book, regardless of individual chapter visibility below.

Creators, Collectors & Communities

[Front Matter](#) [Chapters](#) [Back Matter](#) [Parts](#)

Word Count: 12972 (whole book) / 12972 (selected for export)

Front Matter	Authors	Show in Web	Show in Exports	Show Title
Acknowledgments	—	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Overview	—	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Add Front Matter				

The Old World in the New	Authors	Show in Web	Show in Exports	Show Title
Trunk	—	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Object Study: Trunk	—	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Spinning Wheel	—	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Snuff Box	—	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Trunk	—	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mangle Board (Mangletre)	—	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Box	—	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Traveling Box	—	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Walking Stick	—	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Add Chapter				

Made in America with Foreign Parts	Authors	Show in Web	Show in Exports	Show Title
Norwegian Wafer (Krumkake) Iron	—	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Chairs (Kubbestols)	—	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

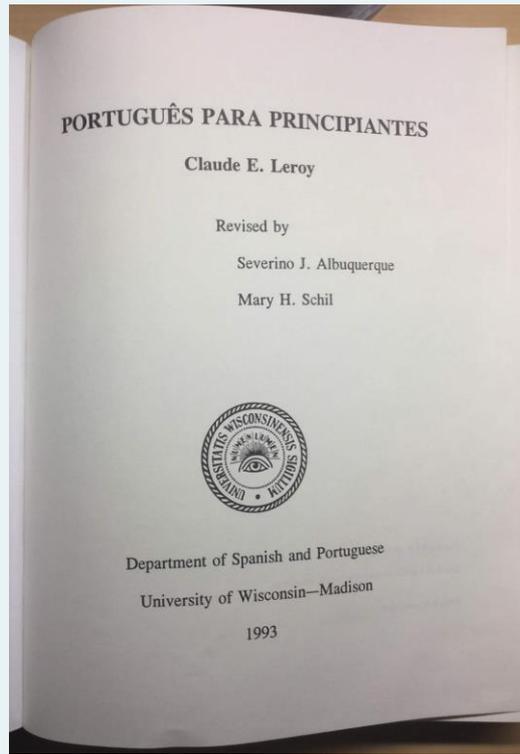
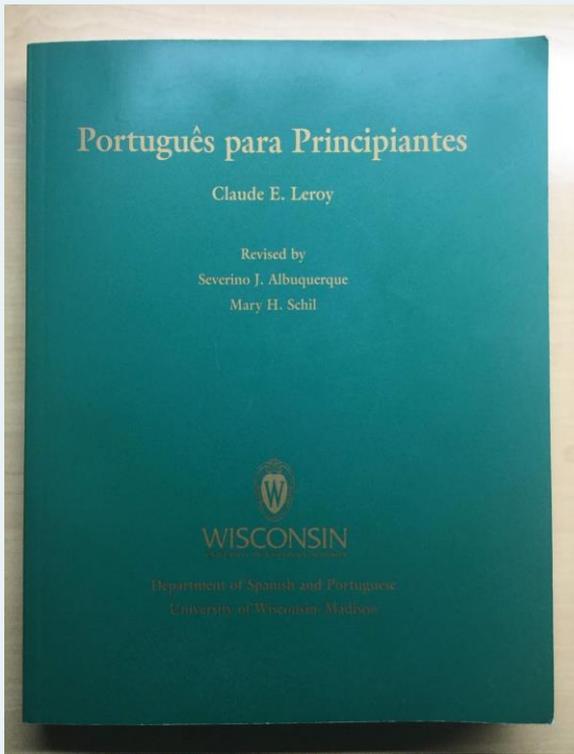
EXTENDING PRESSBOOKS

Ideas for “going beyond print”

1. Add multimedia
 2. Add math & formulae
[[LaTeX](#)]
 3. Add social annotation
[[Hypothesis](#)]
 4. Add interactive elements
[TablePress + [H5P](#)]
-

INTERACTIVE ELEMENTS

Add **interactive elements** (YouTube videos, PHET simulations, open assessments) by simply **pasting the URL into the editor.**



Português Para Principiantes is a Brazilian Portuguese language textbook first published in 1964 (and last revised in 1993). The digital edition of this [free, online text](#) now includes 30 audio dialogues, 1000+ vocabulary words (pronounced by native speakers), and 120+ interactive assessments (via H5P).

Please listen to the following vocabulary terms connected to the body and then practice your own pronunciation:

1 "Vizinho"
MICHAEL PANTALEÃO



1. "Telefonema" — MICHAEL PANTALEÃO	0:04
2. "Velho" — MICHAEL PANTALEÃO	0:03
3. "Vizinho" — MICHAEL PANTALEÃO	0:06
4. "Voz" — MICHAEL PANTALEÃO	0:03
5. "Abrir" — MICHAEL PANTALEÃO	0:03
6. "Comer" — MICHAEL PANTALEÃO	0:03
7. "Compreender" — MICHAEL PANTALEÃO	0:03
8. "Conhecer" — MICHAEL PANTALEÃO	0:03
9. "Convidar" — MICHAEL PANTALEÃO	0:03
10. "Ensinar" — MICHAEL PANTALEÃO	0:03
11. "Entrar" — MICHAEL PANTALEÃO	0:03
12. "Escolher" — MICHAEL PANTALEÃO	0:03

Examples of embedded media in Pressbooks:

1. audio playlist [top left],
2. embedded YouTube video [top right],
3. audio file [bottom right].

Introduction

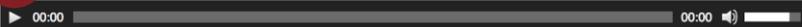
Editing is often described as an *invisible art* because when well done, the craft is not seen by the viewer. And while there is no single recipe for achieving seamlessness, there are countless techniques that editors draw upon. Yet one roadblock to clearly understanding the choices editors make is being able to see the editing process unfold. The following presentation (8 minutes in length) uses short film excerpts to analyze various kinds of edits, and by activities that allow you to manipulate raw footage.

2



Listen and follow along with the dialogue. Then, answer the questions below.

3



Paulo:	João, quando é que você se formará?
João:	Eu me formarei daqui a três anos.
Paulo:	Quantos anos você terá então?
João:	Terei vinte e cinco anos, e você?
Paulo:	Terei vinte e três anos. Será o meu quarto ano aqui. Puxa, o tempo passa tão depressa, não?
João:	É mesmo. Eu gostaria de poder estudar mais alguns anos antes de formar-me.
Paulo:	Você ainda pretende matricular-se na Faculdade de Direito?
João:	Sem dúvida! E você, continuará a estudar arquitetura?
Paulo:	Não sei. Na verdade, eu não preciso de uma profissão. Não terei que trabalhar nunca porque vou herdar muito dinheiro do meu avô.

H5P ACTIVITIES

Create interactive H5P elements
(like quizzes, image hotspots,
slideshows, & interactive videos)
from the Pressbooks dashboard

Content Types

View all Games Multimedia Questions Social media



Accordion

Create vertically stacked expandable items



Agamotto

Create a sequence of images that gradually



Arithmetic Quiz

Create time-based arithmetic quizzes



Audio Recorder

Create an audio recording



Chart

Quickly generate bar and pie charts



Collage

Create a collage of multiple images



Column

Column layout for HSP Content



Dialog Cards

Create text-based turning cards



Dictation

Create a dictation with instant feedback



Documentation Tool

Create a form wizard with text export



Drag and Drop

Create drag and drop tasks with images



Drag the Words

Create text-based drag and drop tasks



Essay

Create essay with instant feedback



Fill in the Blanks

Create a task with missing words in a text



Find Multiple Hotspots...

Create many hotspots for users to find



Find the Hotspot

Create image hotspot for users to find



Flashcards

Create stylish and modern flashcards



Guess the Answer

Create an image with a question and answer



Iframe Embedder

Embed from a url or a set of files



Image Hotspots

Create an image with multiple info hotspots



Image Juxtaposition

Create interactive images



Image pairing

Drag and drop image matching game



Image Sequencing

Place images in the correct order



Image Slider

Easily create an image slider



Impressive Present...

Create a slideshow with parallax effects



Mark the Words

Create a task where users highlight words



Memory Game

Create the classic image pairing game



Multiple Choice

Create flexible multiple choice questions



Personality Quiz

Create personality quizzes



Questionnaire

Create a questionnaire to receive feedback



Quiz (Question Set)

Create a sequence of various question types



Single Choice Set

Create questions with one correct answer



Speak the Words

Answer a question using your voice



Speak the Words Set

A series of questions answered by speech



Summary

Create tasks with a list of statements



Timeline

Create a timeline of events with multimedia



True/False Question

Create True/False questions



Virtual Tour (360)

Create interactive 360 environments



Interactive Video

Create videos enriched with interactions



Course Presentation

Create a presentation with interactive slides



Branching Scenarios...

Create dilemmas and self-paced learning

Full list of 40+ unique H5P Content Types at <https://h5p.org/content-types-and-applications>

- Dashboard
- Organize
- Book Info
- Appearance
- Export
- Publish
- Plugins
- Media
- Users
- Tools
- Settings
- H5P Content**
- All H5P Content
- Add New
- Libraries
- My Results
- Collapse menu

Add New

An h5p quiz

H5P Hub Multiple Choice

Tutorial Example

Media: Image

Question *

Why did the chicken cross the road?

Available options *

Option: To get to the other side.

Text *

To get to the other side.

Correct

Tips and feedback

Option

Actions

Create

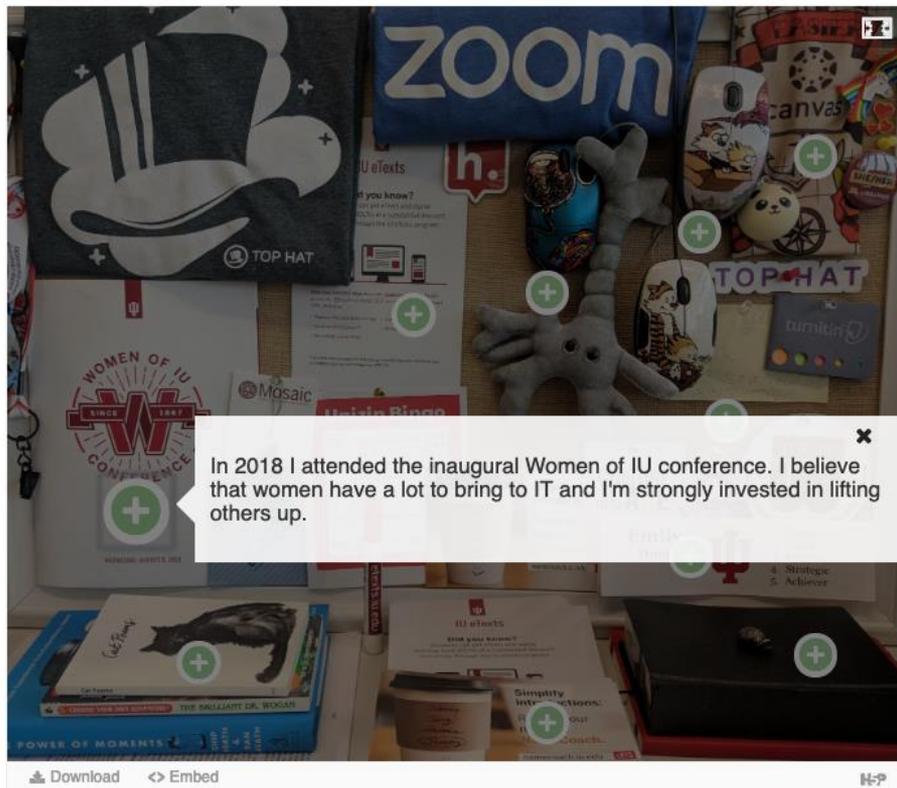
Display Options

- Display toolbar below content
- Display Download button
- Display Embed button
- Display Copyright button

Tags

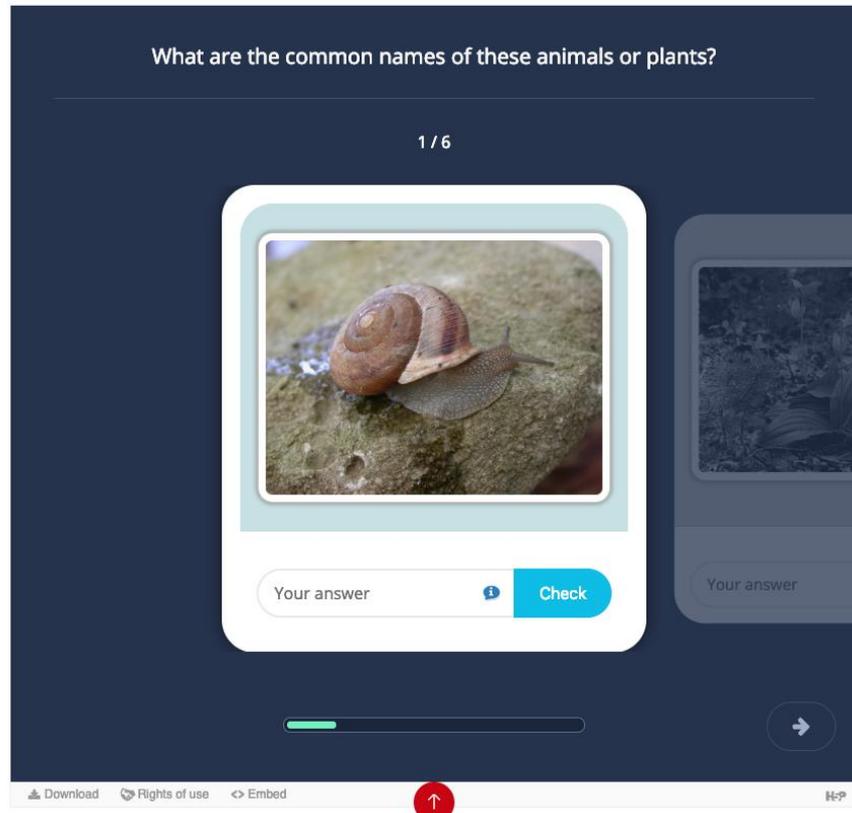
Separate tags with commas

PROFESSIONAL LIFE



The bulletin board above, which lives on my desk, tells the story of my career. I've gravitated toward learning technologies and diversity initiatives, I have interests in the arts, humanities, and sciences, and I like to have fun. I pursue work that I will enjoy, because when I enjoy my work, I will go above and beyond to do it well.

Wisconsin Flora and Fauna



Examples of H5P activities embedded in Pressbooks. **At left:** An image hotspot interactive from [a sample ePortfolio](#) built by Emily Hunt at Indiana University. **At right:** A [flashcard activity](#) built by Naomi Salmon at the University of Wisconsin-Madison.

Placeholder links for interactive elements added to export formats that don't support interactivity



An interactive or media element has been excluded from this version of the text. You can

view it online here:

<https://university.pressbooks.pub/h5pdemobook/?p=21>

SOCIAL ANNOTATION

Use **Hypothesis** to allow **public social annotation, class discussion or editorial review** in private groups, or **personal highlighting & note taking** (marginalia)

Publication history:

This short poem was probably written in 1941 and was included in Niedecker's first book, *New Goose*, published in 1946 by the Press of James A. Decker. One of Niedecker's favorite poems, she also included it her second book, *My Friend Tree* published in 1961 by The Wild Hawthorn Press in Edinburgh, Scotland as well as both of the collected editions of her work that appeared during her lifetime: *T&G: The Collected Poems, 1936-1966*, published in 1969 by Jonathan Williams' The Jargon Society, and *My Life By Water: Collected Poems 1936-1968*, published by Stuart and Deidre Montgomery's Fulcrum Press in London in 1970.

Black Hawk held: In reason
land cannot be sold,
only things to be carried away,
and I am old.

Young Lincoln's general moved,
pawpaw in bloom,
and to this day, Black Hawk,
reason has small room.

Post poem quiz:

Who was Lincoln's general?

Jacob Early

Samuel Whiteside

Henry Atkinson

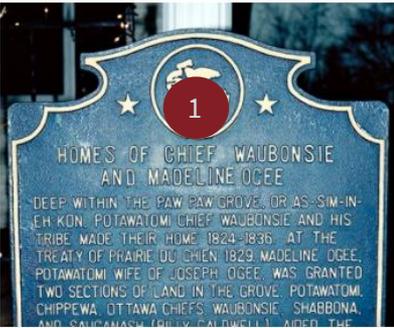
Isaiah Stillman

Check



Public

also the name of a small community in Northern Illinois that was incidental to the Black Hawk War. The Illinois State Historical Society has erected a historical marker in Paw Paw:



1

Hide replies (3)

steelwagstaff Apr 14

Wow. I never knew this. I grew up eating Paw paw. Here's a video I found explaining different ways to cut and eat them!



2

steelwagstaff Apr 14

I also found this great [redacted] with all kinds of recipes and advice for eating/cooking with paw paws: <http://www.serious-eats.com/2014/09/what-are-pawpaws-wild-fruit-mid-west-how-to-prepare-and-eat-pawpaws.html>

3

steelwagstaff

Niedecker reading her [redacted] closure":

4

5

0:00 / 0:21

At left: Sample [Pressbooks](#) chapter with public Hypothesis annotations

1. Embedded image
2. Embedded video
3. Annotation with external link
4. Embedded audio
5. Edit, delete, reply, share buttons for each annotation

Steel's [iAnnotate 2018 talk](#) includes more ideas for Hypothesis + Pressbooks

Learn More

1. Visit our website: <https://pressbooks.com> or follow our blog: <https://pressbooks.com/blog/>
2. Detailed user guide: <https://guide.pressbooks.com>
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4. VPAT, Privacy Policy, Sample ToS:
<https://pressbooks.com/pressbooksedu-licensing-information/>
5. GitHub repositories: <https://github.com/pressbooks>
6. Open source community forum: <https://pressbooks.community/>

Questions?

Email: steel@pressbooks.com