

Start by Gaining Empathy

In pairs where Partner A interviews Partner B, then switch where Partner B interviews Partner A.

1 Interview

8 min (2 sessions x 4 min each)

Notes from your first interview

Partner A will interview Partner B for 4 minutes and then switch roles & repeat interview

2 Dig Deeper

8 min (2 sessions x 4 minutes each)

Notes from your second interview

Partner A will interview Partner B for 4 minutes and then switch roles & repeat interview

Reframe and Define

Using the notes from your interview of your partner, Individually record your findings below and then be prepared for a whole group report out.

3 Capture Findings

5 min

Needs –what are they trying to accomplish*

*use verbs

insights –new learnings about your partner’s feelings/view to leverage in the creation*

*make inferences from what you heard

4 What does the future look like?

Based on the Needs and Insights that were discovered in the large group, discuss in groups of 4-5 people.

5 min



Name

needs a way to _____
His/her/their need

Unexpectedly, in his/her/their world,

Insight

Ideate

In groups of 4-5 people, based on Step 4.

5 Sketch 3-5 *radical* ways to meet the future direction

5 min

write what your future looks like above, then sketch it below

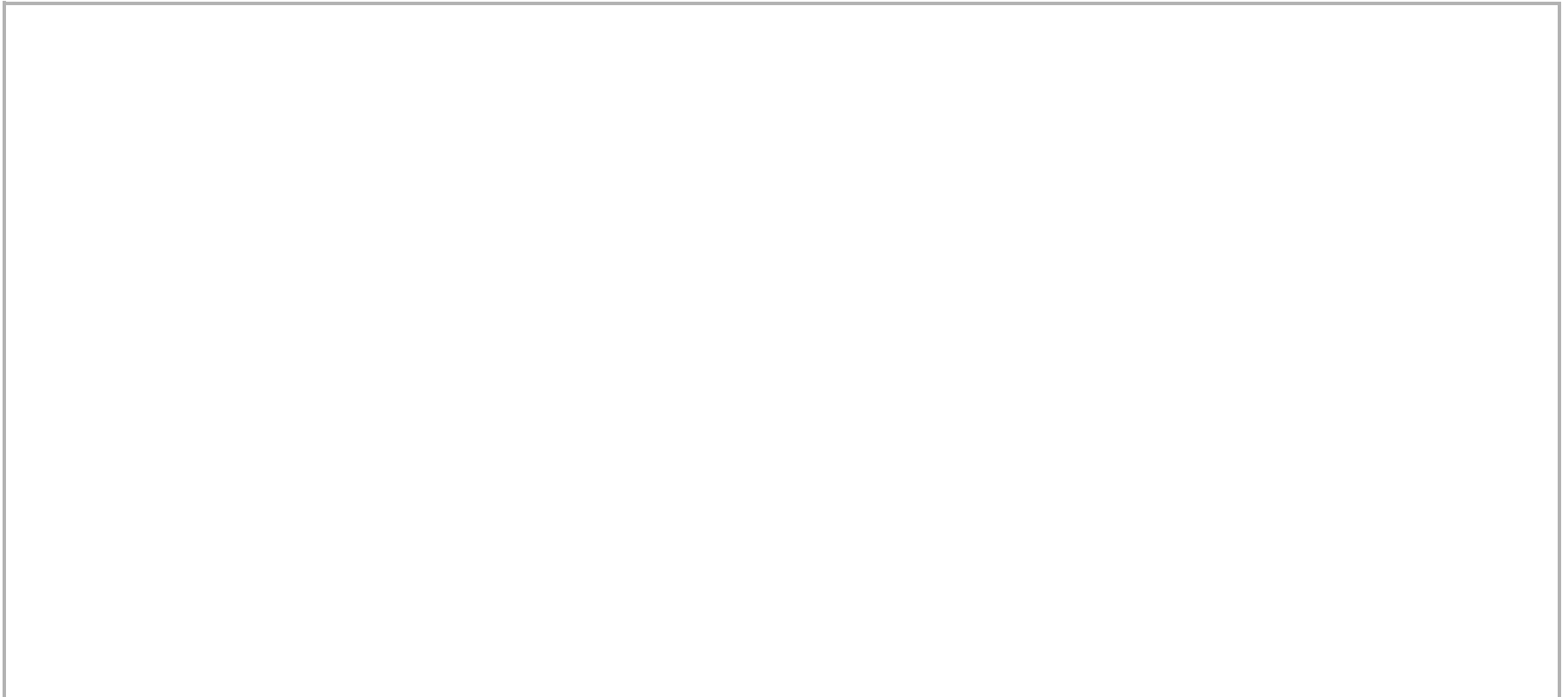
Create

In groups of 4-5 people based on Step 5.

6 Build it or write it!

8 min

Take what you have done in your groups and create guiding principles that lead to a mission statement.

A large, empty rectangular box with a thin grey border, intended for students to write or draw their guiding principles and mission statement.